



MILK EXPLODES ALL OVER LONDON FOR “24”

London, 30th June 2014: BAFTA award winning independent London VFX house Milk is creating the visual effects for Fox’s TV action-thriller, “24: Live Another Day” – part of its expanding roster of TV and feature projects, -- as it celebrates its debut year in business.

Milk is working with Fox as the lead VFX studio on “24: Live Another Day” -- currently airing on Sky 1 in the UK and around the world – to create a mix of CG and effects work for the heart-stopping series. In addition to the typical action-packed “24” repertoire of explosions, Milk has so far created the CG drones that chase Jack Bauer through London; blood enhancement; effects work including CG water, fire and smoke; explosions and a range of effects to be revealed in upcoming episodes.

Set and shot in London, the 12 x 60’ event series “24: Live another Day” follows the dramatic exploits of heroic agent Jack Bauer (Kiefer Sutherland). It is the first US drama to shoot in the UK following the implementation of the high end TV tax incentive in April 2013.

Will Cohen, CEO and Founder of Milk VFX said, “We were extremely excited to be asked to be part of a UK “24.” Working on a high profile television show that is chasing transmission is always a challenge but Milk is well set up in terms of technical pipeline and experienced key crew to be able to turn around VFX shots very quickly, at a high standard.”

Milk is currently in production on the forthcoming eighth series of “Doctor Who” featuring Peter Capaldi for the BBC and the new TV drama “Jonathan Strange & Mr Norrell” a seven part mini-series (7 x 60’) due to be broadcast on BBC One in the UK in 2015.

On the feature film side, Milk is completing work on Paramount Pictures and Metro-Goldwyn-Mayer Pictures’ “Hercules” for director Brett Ratner. Milk is also creating a mix of CG and effects work for Alex Garland and DNA Films forthcoming sci-fi thriller “Ex-Machina” which was shot in Norway and in the UK and is currently in post production.

Milk recently won a British Academy Television Craft Award for its visual effects work on the BBC's "Doctor Who" 50th anniversary special, "The Day of the Doctor."

During its debut year Milk has completed work on the BBC's two most recent landmark "Doctor Who" TV specials: the 50th anniversary special "The Day of the Doctor" and the Christmas special "The Time of the Doctor;" the third series of Hartswood Films' "Sherlock;" Sky's TV special – "David Attenborough's Natural History Museum Alive 3D" (Sky/Atlantic) and feature film "47 Ronin."

-Ends-

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Notes to Editors:

About Milk

Launched in June 2013, Milk is an independent London based, boutique visual effects company, focused on creating highly innovative and complex sequences for high end TV and feature films.

Founded by award-winning VFX Supervisors and Producers, the team has created TV effects for *Doctor Who* (BBC), *Ice Age Giants* (BBC), *Sinbad* (Sky), *Skins* (Channel 4), *Sherlock* (Hartswood Films), *Merlin* (BBC) *Endeavour* (Mammoth Productions/ITV) and *David Attenborough's Natural History Museum Alive 3D* (Sky/Atlantic) and for feature films *Snow White and the Huntsman* (Universal), *Les Misérables* (Universal), *Dredd 3D* (Entertainment Films) and *47 Ronin* (Universal).

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Milk is located in Fitzrovia and has the capacity for 100 artist seats. www.Milk-vfx.com