



## **MILK DELIVERS VFX TO DOCTOR WHO 50<sup>TH</sup> ANNIVERSARY SPECIAL IN STEREOSCOPIC 3D**

**London, 25<sup>th</sup> November 2013:** VFX house **Milk Visual Effects** worked with the BBC to create the visual effects for the BBC's hotly anticipated 75-minute special **Doctor Who 50th anniversary episode: The Day of the Doctor**. Shot in stereoscopic 3D, the episode was broadcast on BBC One in the UK on Saturday 23<sup>rd</sup> November achieving an average audience of 10.2 million and was simulcast in 94 countries and in more than 1500 cinemas across the world, winning a Guinness World Record as the largest simulcast of a TV drama in history.

Milk created a series of jaw-dropping large-scale CG environments, action and CG spacecraft in stereoscopic 3D to support the epic storyline in which the Doctors embark on their greatest adventure yet: All of reality is at stake as the Doctor's own dangerous past comes back to haunt him.

Milk created 129 visual effects shots including the dramatic sequences featuring the Gallifreyan city of Arcadia under siege at the hands of the Daleks. Milk constructed a large scale 3D environment of the falling city, buildings, debris and explosions; and fly-through shots that fully immerse the audience, taking advantage of the depth that stereoscopic 3D allows, making the sequences more visceral and exciting than ever.

Milk created the dramatic 3D Time Lord paintings at the National Gallery through which the Doctor and Clara witness the catastrophic battle and fall of Arcadia and which form the entry point for the viewer to fly into the city. One of the biggest challenges was creating a framed painting that appears to be a two dimensional object but which, when the camera moves around it, is revealed to be a full 3D environment with depth, whilst still remaining within the picture frame.

Milk also worked with the BBC's Art Department to design the Dalek fighter pods - a brand new feature of the Dalek fleet - created especially for the 50<sup>th</sup> anniversary episode to maximize the speed and agility of the Daleks in the attack sequences during the fall of Arcadia.

The team at Milk (previously as The Mill's TV department prior to Milk's launch in June 2013) has been creating the visual effects for Doctor Who since its regeneration in 2005. During this time, Doctor Who has gone on to become one of television's most popular series in the UK and beyond and they have scooped a raft of awards including a BAFTA, a VES (Visual Effects Society) Award and an RTS Award for their VFX work.

**Will Cohen, Milk's CEO said:** "Milk is absolutely delighted to have created the VFX on this landmark episode of Doctor Who. Having worked on a number of stereoscopic 3D feature films we relished the challenge of working in stereo for television. It was a pleasure to continue our working relationship with Steven Moffat and the BBC team to bring their creative visions to life, creating striking visual images to support the heart-stopping narrative and making the Doctor Who look more like a movie than ever before."

Milk is currently working on the **BBC's Doctor Who 60-minute special Christmas episode** featuring Peter Capaldi as the new Doctor. The special episode will be broadcast on BBC One on Christmas Day.

Milk's current TV projects also include ***Sherlock: Series Three*** (Hartwood Films/BBC); new pirate drama series ***Black Sails*** for Starz; Sky's New Year's Day TV special - ***David Attenborough's Natural History Museum Alive*** (Sky Atlantic); and the new TV drama ***Jonathan Strange & Mr Norrell***, a seven part mini-series (7 x 60') due to be broadcast on BBC One in the UK in 2015. On the feature film side, Milk is working on MGM's upcoming ***Hercules*** and has recently completed work on ***47 Ronin*** for Universal. Milk has recently launched its new website [www.milk-vfx.com](http://www.milk-vfx.com)

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### **Notes to Editors:**

#### **About Milk**

Milk is a new London based, boutique visual effects company, focused on creating highly innovative and complex sequences for the high end TV and feature film markets. Founded by award-winning VFX Supervisors and Producers, the team has created TV effects for ***Doctor Who, Ice Age Giants, Sinbad, Skins, Sherlock*** and ***Merlin***, and for ***Snow White and the Huntsman, Les Miserables*** and ***Dredd 3D*** in the feature film realm. Milk is located in Fitzrovia and has the capacity for 100 artist seats.

[www.milk-vfx.com](http://www.milk-vfx.com)